



**SANDIP**  
UNIVERSITY  
UGC | NAAC  
RECOGNISED | GRADE **A**  
Under Section 2(f) & 12(B) of UGC

# SOCMS

*A Program that **Shapes** the  
**Future Leaders....!***

**SCHOOL OF COMMERCE &  
MANAGEMENT**

[www.sandipuniversity.edu.in](http://www.sandipuniversity.edu.in)

Toll-Free : 1800-212-2714

## ABOUT SANDIP UNIVERSITY

Sandip University, Nashik, is nestled in a 250-acre lush green campus in the heart of the city. The university offers world-class infrastructure, experienced faculty, and a strong focus on Outcome-Based Education (OBE). Students are backed by 100% placement assistance and career guidance. Sandip University empowers you to become future-ready professionals and confident leaders. Your journey starts here!

## ABOUT SOCMS

School of Commerce and Management Studies (SOCMS) at Sandip University produces future entrepreneurs and business leaders. Our focus is on industry-oriented, outcome-based education. We follow an industry-based curriculum to ensure our students have a sound understanding of business, economics, their methods, and functionalities, so that they are competent at a global level. Under the guidance of our experienced faculty, our students will develop skills like critical thinking, problem-solving ability, and collaborating for teamwork. We update and revise the curriculum after consulting industry experts to stay on par with the global standards. Thus, with 100% placement assistance, graduates from Sandip University are job-ready as they have the skills and confidence to thrive in a competitive global market.

Step into **SUCCESS**  
at Sandip University!  
Here **INNOVATION**  
meets **EXCELLENCE**

## HIGHLIGHTS



Training through Case Studies  
and group discussions



Advanced workshops and seminars  
for building soft skills



Focus on Industry Visits,  
Student Clubs & Guest Lectures



Interaction with  
Industry Leaders



Emphasis on Competitions, Project  
works & Extra-Curricular Activities



One Foreign Language  
as a part of curriculum



## CHAIRMAN'S MESSAGE

Education is the passport to the future, for tomorrow belongs to those who prepare for it. We had a dream. And we have managed to live that dream with the inception of Sandip University. It gives me immense pleasure to welcome you to one of the finest research-led, technology-powered, 21st-century University in India. It has everything a student looks for in a world-class university. We consistently endeavour to transform every student into a future-ready professional of tomorrow. It is a step in the right direction. The vision and mission of Sandip University are perfectly aligned with the Digital India and Skill India initiatives of the Government of India. Come, be a part of this education revolution and embark on the journey to excellence.

**Dr. Sandip N. Jha**  
Hon'ble Chairman  
Sandip University, Nashik



## DEAN'S MESSAGE

Since 2017, We are providing experiential business education. Our sole mission is helping the students to become "competent business managers who are also principled value -based leaders ". We have succeeded in our mission by embracing a 100 % interactive educational philosophy , which is practiced organization -wide by students and faculty.

Alumni and corporate leaders holding managerial and leadership positions in various reputed organizations lend a supporting hand in this endeavor. Indeed, SOCMS is an exciting business school to study and shape your future. I would like to invite all aspiring management students who are interested in practical business education for a life changing experience.

**Dr. Rupali Khaire**  
Dean, SOCMS



# UNDERGRADUATE PROGRAMS

COURSE  
DURATION  
**3 YEARS**

## **BBA - SPECIALISATION**

- Financial Management
- Marketing Management
- Human Resource Management
- International Business
- Business Analytics
- Digital Marketing

## **B.COM (WITH TALLY CERTIFICATION) - SPECIALISATION IN**

- Accounting and Finance
- Costing

## **ELIGIBILITY CRITERIA**

10+2 or equivalent course in any discipline from recognized Board/Council/ University with min. 50% aggregate marks for general (open) category and min. 45% aggregate for Reserved category

## **UG PROGRAM OUTCOMES**

- An understanding of business practices and their challenges
- Providing global perspectives
- Strong interpersonal skills
- Entrepreneurship understanding
- Ability to effectively communicate both orally and verbally
- Effective use of IT tools
- Developing critical and analytical thinking abilities
- Developed and understanding of various commerce functions such as Finance, Accounting, HRM, Marketing, Analysis, Project Evaluation Cost Accounting, Taxation etc.



# POSTGRADUATE PROGRAMS


COURSE  
DURATION  
**2 YEARS**

## MBA - SPECIALISATION

- Marketing Management
- Financial Management
- Human Resource Management
- International business

## ELIGIBILITY CRITERIA

- 3 years Bachelor's degree or equivalent course from a UGC recognised university in any discipline.
- Minimum of 50% marks for general category
- Minimum of 45% for reserved category Mandatory entrance exams CAT/MAT/XAT or state exams CET or MAT (Sandip University Management Aptitude Test)



**NEW AGE  
MBA**

COURSE DURATION 2 YEARS

➤ Banking and Financial Services

➤ Business Analytics

## PG PROGRAM OUTCOME

- Advanced Business and Management Expertise
  - Understanding of Business Ethics and Governance
  - Strategic Thinking and Planning Abilities
  - Technology Integration in Business
  - Lifelong Learning and Self-Development
  - Specialisation-Specific Mastery
- Cross-Cultural and Global Competence  
Preparedness for Leadership Roles and Higher Responsibility

## As an international student

“ I always looked for a place that valued diversity and growth. At Sandip University, I found world-class education, lifelong friends, and opportunities that shaped my career, Sandip University gave me experiences, opportunities, and friendships that go beyond academics



**Mazvita Tadiwanashe Tsveta**  
from Zimbabwe  
SOCMS, Student



# NEWAGE MBA

## INTERNATIONAL EDUCATIONAL TOUR

# GLOBAL IMMERSION PROGRAM

# ABROAD

**"20,000+ Students** from across India and abroad, learning and growing together **at Sandip University."**



100% Placement Assistance



Foreign Language



Brand New Laptop For Each Student



6 Months Paid Internship



Business Simulation and Case Studies by Industry Experts



Industry Aligned Curriculum



Smart Classrooms



# Features

- One-on-one Counselling
- Interview Training
- LinkedIn Profile Building
- Salary Negotiation
- Group Discussion
- MS Excel Training

- Personality Development
- Communication & Etiquette
- Sector Orientation Talks
- Psychometric Test

- Mock Interviews
- Resume Writing
- Current Affairs Quiz
- Aptitude Tests
- Case Studies
- SoftSkills & Language Lab

- || Learn How to Lead a Team
- || Learn How to Prepare Budget
- || Learn How to Make a Marketing Strategy



Business Simulation  
& **Case Studies**



**Consistently Ranked**  
among top MBA Institute in India



Strong Product  
**Portfolio**



Excellent industry  
**Academic Collaboration**



**Job-Focused**  
Learning Path



**Academic Partner**  
Ship with IC AI & ICSI



Industry Partner  
Integration



**Certifications**  
Various Partners





# Features of the Program



Gain advanced professional skills training from Bankers in business analytics and financial modelling using Excel.



Experience a pedagogy that includes case-based learning, branch simulation and immersion projects.



Undergo intensive learning to earn the certifications from various partners.



An industry driven learning ecosystem to get India accelerated on the journey to building skills and capabilities in Finance.



The rigorous on-campus training coupled with paid internship upto 06 months in industry.



An industry integrated and sector specialized MBA degree that prepares for the best managerial careers in the banking and financial services sector.



Gain proficiency in using industry tools through hands on training.





# Our Placement Partners

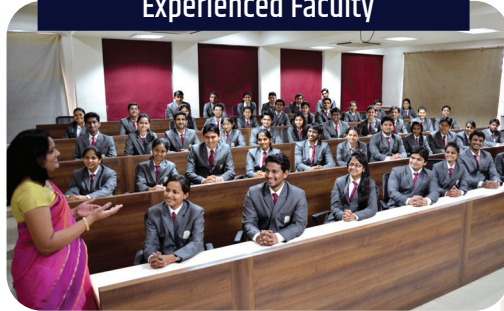
	 Asahi India Glass Ltd.			 Kotak Mahindra Bank	
			 A TATA Enterprise		
					
					
					
					
					

# EXCEPTIONAL FACILITIES At Sandip University

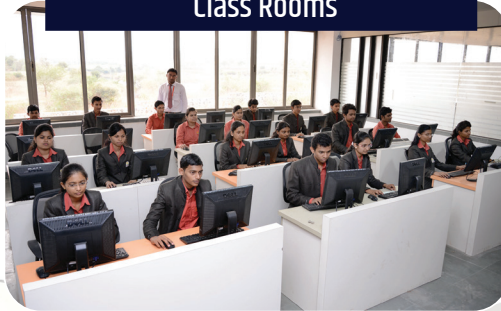
Value Addition & Global Certification Programs



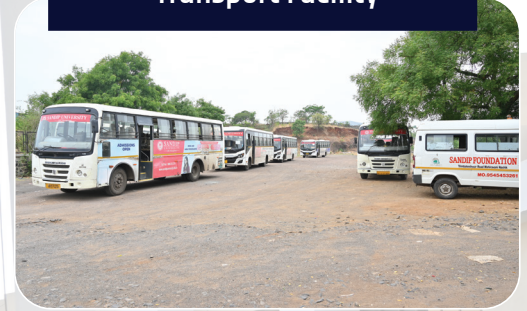
Highly Qualified & Experienced Faculty



Ultra-Modern Class Rooms



Transport Facility



State of the Art Library



State-of-the-art Laboratories



Futuristic Labs



Comfortable Hostels



Sports Grounds



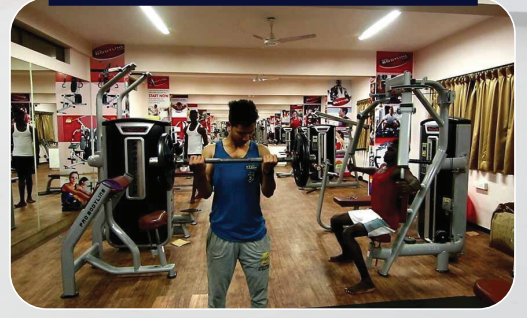
Amphitheatre



24 x 7 Security



Modern Gymnasium



# SANDIP UNIVERSITY EVENTS



# Grab Opportunity To Try Every Angle



**Nashik Camus**

Mahiravani, Trimbak Road, Nashik, Maharashtra - 422 213

**Sijoul Campus**

Neelam Vidyavihar, Sijoul, P.O. Mailam, Madhubani, Bihar - 847 235

Corporate Office: Manisha Pride CHS LTD, 1st Floor, J.N. Road, Mulund (W), Mumbai - 400 080

